



Today's Meeting March 22, 1999

Rotary Auction Windup

Chair: John Broderick

Song Leader: Ron Profit

Greeters: Bud Whelan, Bush Dumville

Next Week - Mar 29, 1999

Easter Seals Kick-Off

Chair: Jim Macnutt

Song Leader: Tom DeBlois Jr

Greeters: Ivan Morrison, Jack O'Keefe

President's Message

I want to take this opportunity to thank all those involved in the success of the Rotary Auction: the Donors, Island Cable, Island Tel, Holland College, Canvassers, TV Ads, those who operated the drop off and pick up site, and those who bought items. Special thanks to John Broderick and his committee. Great job.

Island Radio are to be congratulated for offering to assist the Easter Seals campaign thus ensuring there will be a reformatted telethon this year. Frank Lewis has made some very generous offers to the Easter Seals campaign which includes extensive promotion on all three stations. As you know the telethon is a major aspect of the annual campaign and vital to the organizations that receive support from provincial Easter Seals. A lot of time and effort has been expended over the past few days to make sure the telethon goes ahead, and it required excellent cooperation from all the players involved. Everyone recognizes the value of the campaign and what it means to young people with disabilities.

The CBC staff are to be commended for their offer to work the night of the telethon. Although on a legal strike they were prepared to return to work for that evening in order to permit the event to proceed.

Several nominations for Paul Harris Fellowships have been received by the committee in response to the notice in the bulletin. This is one way in which Rotary can recognize and honour those who do a great deal of volunteer work in the community. Thanks to those who took the time to bring forward nominations.

Bulletin Board

Birthdays

Mar 23 Irwin Jenkins

Mar 27 Lloyd Palmer

Mar 28 Fos Fisher

Many happy returns - Remember the Foundation, and don't forget to renew your drivers license.

RI Foundation Notice

Exchange to be paid

The RI Foundation Committee is presently accepting written applications from Paul Harris Fellow sustaining members or those wishing to become sustaining member who would like to contribute \$100 Canadian and receive credit for \$100 (US). As funds are limited the committee is accepting 30 applications on a first come, first serve basis. Please apply to Bob Sear, chair, or any member of the committee prior to May 10, 99.

Greeters

Today Bud Whelan Bush Dumville

Next Week Ivan Morrison Jack O'Keefe

April 12 Kingsley Lewis Kim Griffin

April 19 James Macnutt Jane Brewster

April 26 Jim Cumming Lorne Moase

May 3 John Scales Mark Robertson

May 10 Lloyd MacLeod Jim Smith

May 17 Marilyn MacKinnon, Ted Van Lunen

If you are unable to act as Greeter on your appointed day, please make arrangements with another Rotarian to take your place.

IMPORTANT DATES FOR EASTER SEALS

March 29 Kick off at Rotary

March 29 Mail campaign begins

April 12 Telethon

April 12-16, 19-21 Ambassador's tour

May 31 Wrap up meeting

Calendar Watch 1999

Mar 22 Rotary Board Meeting, Seamans

Mar 29 Rotary Easter Seal Kick-off

April 5 Easter Monday - No Meeting

April 10 Easter Seals Saturday

April 12 Jack Reams, Pres. of the Agricultural Institute of Canada*

April 19 Island Success Story - Seaman's*

April 26 Island Success Story - Hyndman's*

May 03 BDC Presentation*

May 10 Kidney Foundation Presentation*

May 24 Victoria Day - No Meeting

May 31 Easter Seals Wrap Up Meeting*

* *Rotary Club of Charlottetown Meetings*

REHABILITATION COUNCIL

Angus Orford updated the membership on the activities of the Rehabilitation Council which receives a major portion of its funds from the Easter Seals Campaign.

The Council was founded in 1956 and is comprised of a volunteer Board of Directors. Relying on medical and other professional advice they provide funding to assist individuals with disabilities.

Over a two year period more than \$45,000 in assistance for such things as corrective dental work, hearing aids, wheel chairs, and the costs of off-Island transportation for services was provided to Island families.

CAMPBELL OUTLINES AIRPORT CHANGE

The Charlottetown Airport has entered a new era. Established in 1938, the airport was operated by the Federal Department of Transport, except during the war years when it was operated as a bomber and gunner school. Now it is under the control of the Charlottetown Airport Authority, reflecting the federal government move to transfer authority to local control.

Mike Campbell, who has managed the airport since 1982 will continue in that capacity with the local authority, and 18 former federal employees have also agreed to transfer to the authority.

Neil Buchanan, a member of our club, is the chair of the 12 member volunteer board that runs the Charlottetown Airport Authority. The board has been very busy negotiating the deal for the transfer and planning for the future of the airport. They have secured an operating subsidy that will decline over the next four years, and a capital fund that will be available for seven years. Capital plans include the construction of a parallel taxi way that will provide more air side building lots which will be used to develop a light industrial park, and serve what is hoped to be a growing demand for transport of goods by air.

On the marketing side the first step is an analysis of who the customers are. A ticket survey is being carried out, the results of the tourism exit survey analysed, and a survey of users of the terminal is planned. Three target areas are being explored: business travel; leisure travel; and cargo.

Mike says partnering with groups such as the tourism industry, convention bureau and capital commission is important. He pointed to the recent Scott Tournament of Hearts as an event that benefits many aspects of the community, including the airport. The additional of regular Royal Airlines flights this summer and the possibility of marketing efforts aimed at increasing air travel from the eastern USA also will benefit the airport.

He says the key to the future is not to stand still, but to keep marketing and meeting the needs of the people who use the airport.

TELETHON GOES RADIO

There will be an Easter Seals Telethon, but it will be radio rather than TV. It will be SATURDAY APRIL 10, rather than Monday the 12th. CBC management have indicated they can not guarantee the broadcast of the telethon, and the committee has opted to reformat the event.

April 10th will be CFCY EASTER SEALS SATURDAY. There will be live entertainment at a local mall, and from noon until 7:00 pm all three stations (CFCY, CHTN Q93) will be promoting Easter Seals, broadcasting from the site of the entertainment, and asking people to phone in pledges. At 7:00 pm all three stations will carry the Country Hoe Down live from the stage of the Confederation Centre. It will run til 10:00 pm. Pledges will be read on air.

MORE ROTARY VOLUNTEERS will be needed to handle the phone lines throughout the afternoon and evening.

The Telethon raises about \$34,000 a year for Easter Seals and is the largest single event during the campaign. It is hoped the new format will draw strong public support and ensure the success of the program.

AMBASSADOR'S TOUR

The Easter Seals Ambassador's tour, sponsored by Tim Hortons, will go from April 12-16, and from the 19-21st. Lorne Moase updated the Club on plans for the tour. The tour offers a major opportunity for the Easter Seals Ambassador to speak directly to students about the realities of being physically challenged. The fund raising efforts of students is also highlighted by the tour, and represents a significant portion of the funds raised through Easter Seals.

Thanks to Tim Hortons for organizing and conducting the tour.

MEET ALLAN BUCHANAN

The newest member of the Rotary Club of Charlottetown was inducted last week. Allan Buchanan is the Director of Corporate Development at Island Tel. His classification is Telecommunications Development. He is responsible for Human Resources, Labour Relations, Public Relations, Planning and Administration. He joined the company in 1996 after a career in the public sector serving as both a senior bureaucrat and an elected official in the Government of Prince Edward Island.

A graduate of UPEI and Queen's University, he holds a Masters degree in Political Studies. Alan also served as a Sessional Lecturer at UPEI. He was elected to the Provincial Legislature in 1989, and in 1993 was appointed Minister of Health and Social Services. In 1994 he was appointed Minister of Provincial Affairs and Attorney General. In both portfolios he implemented several reform initiatives, including municipal amalgamation.

On the volunteer side he is active with the PEI Museum and Heritage Foundation, Board of

Directors of the College of Piping, QEH campaign, John Howard Society and the Chamber of Commerce.

He and his wife Debbie have two children. He was sponsored by Fred Morash. Welcome Alan.

EASTER EXCHANGE

Mika Kadowaki had the opportunity to decorate some Easter eggs and took the results to last week's meeting for display. She also treated some members to a sample of her home made chocolate Easter eggs.

When Mika spoke to the club she indicated that under Japanese custom on Valentine's's day the women give gifts to the men and on March 14th the men give gifts to the women. Honouring that custom Rotary presented Mika with a gift of Island made chocolates.

ATTENDANCE: 69.9% with 12 Scooters.

50/50 draw: Visitor John Ives walked away with \$52., but wisely picked the Jack of Diamonds rather than the Queen of Hearts, thereby leaving the \$500 jackpot in place.

MAKEUPS to Mar 15 -Don Anderson (3), Bud Whelan, Walter Cox (2)

[Welcome](#) | [Links](#)